



2019 Spring Parade of Homes

This annual event is a great way to market and promote your company, products and services to area consumers and industry members through sponsorship and/or advertising in the *Parade of Homes* magazine and mobile website.

Advertising

The *Parade of Homes* magazine and website serve as information resources for consumers looking to build, buy or remodel their next home with 10,000 printed copies distributed. Advertising is available on the mobile app & website.

	Print	Print+Web
_____ Back Cover	\$ 3,000	\$ 3,300
_____ Inside Front Cover	\$ 2,800	\$ 3,100
_____ Inside Back Cover	\$ 2,800	\$ 3,100
_____ Page Three	\$ 2,800	\$ 3,100
_____ Full Page	\$ 2,500	\$ 2,800
_____ 1/2 Page	\$ 1,400	\$ 1,700
_____ 1/4 Page	\$ 800	\$ 1,100
_____ 1/6 Page	\$ 500	\$ 800
_____ Business Card	\$ 250	\$ 550

Sponsorship

Sponsorship of the annual Parade of Homes is another great way to increase your exposure both with GBA members and area consumers.

Sponsorships are \$ 3,500 which include:

- Logo placement on Sponsor Page in the *Parade of Homes* magazine - 10,000 copies distributed
- 1/2 page ad in the *Parade of Homes* magazine
- Logo ad and web link on the GBA website - Parade of Homes page
- Inclusion in various print advertising promoting the Parade of Homes throughout Guilford County
- Logo ad and web link in *GBA Member News* email promotion for Parade of Homes (900+)
- Recognition at Parade Celebration event
- Recognition in the quarterly *Builder Update*

Special Discount available for Spring & Fall Sponsorship

DEADLINE TO RESERVE AD SPACE: February 28, 2019

Contact: Mavis Holcombe (336) 706-6942 mholcombe@GreensboroBuilders.org Fax: (336) 855-9488

2019 Parade of Homes: Advertising & Sponsorship Agreement

Company: _____ Phone: _____

Contact: _____ Fax: _____

Email: _____

Sponsorship: \$ 3500 Advertising: ___Print ___Print+Web Total Payment \$: _____

Payment: Credit Card: ___MC ___Visa ___AMEX ___Check Enclosed ___Invoice

Card #: _____ Exp. Date: _____

Card V-code: _____ Signature: _____

Camera ready ARTWORK and PAYMENT are due by February 28, 2019

For Additional Information: (336) 855-6255 www.GreensboroBuilders.org
 Mavis Holcombe, Marketing Representative (336) 706-6942 mholcombe@greensborobuilders.org

Mail with payment to: Greensboro Builders Association P.O. Box 41135 Greensboro, NC 27404
 FAX: (336) 855-9488 Email: mharris@greensborobuilders.org