



2019 Tour of Remodeled Homes

The Greensboro Builders Association and Remodelers Council will be sponsoring the 22nd annual **Tour of Remodeled Homes** on **August 10 & 11**. This annual event is a great way to market your company, products and services to area consumers and industry members as we showcase professional remodeling.

Sponsorship

Sponsorship of the annual **Tour of Remodeled Homes** is another great way to increase your exposure with GBA members and area consumers. Sponsorships are **\$ 3,000** which include:

- Logo placement on prominent Sponsor Page in the *Tour* magazine - more than 7,500 copies distributed
- Half page advertisement in the *Tour* magazine
- Logo AD and link on the TOUR mobile app
- Logo AD and link on the GBA website
- Logo on the Tour of Remodeled Homes tickets
- Inclusion in various print and radio advertising
- Logo AD and link in *GBA Member News* email promotion of the Tour (1200 + distribution)
- Recognition in the quarterly *Builder Update* magazine

Advertising

The **Tour of Remodeled Homes** magazine serves as an information resource for consumers looking to remodel, build or buy their next home. With more than 7,500 copies distributed, this is a great way to promote your business to area consumers. Below are advertising options and rates.

| | |
|--------------------------|----------|
| _____ Back Cover | \$ 2,600 |
| _____ Inside Front Cover | \$ 2,300 |
| _____ Inside Back Cover | \$ 2,300 |
| _____ Page Three | \$ 2,300 |
| _____ Full Page | \$ 2,000 |
| _____ 1/2 Page | \$ 1,400 |
| _____ 1/4 Page | \$ 750 |
| _____ Business Card | \$ 250 |

Sponsorship & Advertising DEADLINE: June 7, 2019

Sponsorships & Advertising are available on a first come-first serve basis.

Contact: Mavis Holcombe (336) 706-6942 mholcombe@GreensboroBuilders.org

Camera ready ARTWORK and PAYMENT are due by June 14, 2019

2019 Tour of Remodeled Homes: Sponsorship & Advertising Agreement

Company: _____ Phone: _____

Contact: _____ Fax: _____

Email: _____

AD Size: _____ Sponsorship: \$ 3000 Total Payment \$: _____

Payment: Credit Card: _____ Master Card _____ Visa _____ AMEX _____ Check Enclosed _____ Invoice

Name on Card: _____ Card #: _____

Card Billing Address: _____

Exp. Date: _____ Card V-code: _____ Signature: _____

Submit with payment to: Greensboro Builders Association P.O. Box 41135 Greensboro, NC 27404
 Phone: (336) 855-6255 FAX: (336) 855-9488 Email: mharris@GreensboroBuilders.org