



2019 Fall Parade of Homes

This annual event is a great way to market and promote your company, products and services to area consumers and industry members through sponsorship and/or advertising in the *Parade of Homes* magazine and our Parade of Homes mobile app.

Advertising

The *Parade of Homes* magazine serves as an information resource for consumers looking to build, buy or remodel their next home with 10,000 printed copies distributed. Advertising is also available on the Parade of Homes mobile app.

	<i>Print</i>	<i>Print+APP</i>
_____ Back Cover	\$ 3,000	\$ 3,300
_____ Inside Front Cover	\$ 2,800	\$ 3,100
_____ Inside Back Cover	\$ 2,800	\$ 3,100
_____ Page Three	\$ 2,800	\$ 3,100
_____ Full Page	\$ 2,500	\$ 2,800
_____ 1/2 Page	\$ 1,400	\$ 1,700
_____ 1/4 Page	\$ 800	\$ 1,100
_____ 1/6 Page	\$ 500	\$ 800
_____ Business Card	\$ 250	\$ 550

Sponsorship

Sponsorship of the annual Parade of Homes is another great way to increase your exposure both with GBA members and area consumers.

Sponsorships are \$ 3,500 which include:

- Logo placement on Sponsor Page in the *Parade of Homes* magazine - 10,000 copies distributed
- 1/2 page ad in the *Parade of Homes* magazine
- Logo ad and web link on the GBA website - Parade of Homes page
- Logo ad on the Parade of Homes mobile app
- Inclusion in various print advertising promoting the Parade of Homes throughout Guilford County
- Logo ad and web link in *GBA Member News* email promotion for Parade of Homes (1100+)
- Recognition in the quarterly *Builder Update*

Special Discount available for Spring & Fall Sponsorship

DEADLINE TO RESERVE AD SPACE: August 2, 2019

Contact: Mavis Holcombe (336) 706-6942 mholcombe@GreensboroBuilders.org Fax: (336) 855-9488

2019 Parade of Homes: Advertising & Sponsorship Agreement

Company: _____ Phone: _____

Contact: _____ Fax: _____

Email: _____

Sponsorship: \$ 3500 Advertising: ___Print ___Print+APP Total Payment \$: _____

Payment: Credit Card: ___MC ___Visa ___AMEX ___Check Enclosed ___Invoice

Card #: _____ Exp. Date: _____

Card V-code: _____ Signature: _____

Camera ready ARTWORK and PAYMENT are due by August 2, 2019

For Additional Information: (336) 855-6255 www.GreensboroBuilders.org
Mavis Holcombe, Marketing Representative (336) 706-6942 mholcombe@greensborobuilders.org

Mail with payment to: Greensboro Builders Association P.O. Box 41135 Greensboro, NC 27404
FAX: (336) 855-9488 Email: mharris@greensborobuilders.org