



2020 Sponsor Club

Take advantage of this annual comprehensive marketing opportunity to GBA members and consumers

Diamond \$ 5,000

- Banner advertising on GBA website with link to company website
- Sponsorship of a Builder and/or Remodeler Roundtable, potential to host at your office / showroom
- Prominent logo listing on Sponsor Club ad in *Builder Update* and special event publications
- Prominent logo on Sponsor Club sign to be displayed at membership meetings and in GBA lobby
- Two 1/6 page ads in both the Spring and Fall *Parade of Homes magazine*
- Full page ad in *2020 GBA Membership Directory*
- GBA Facebook / Instagram posts spotlighting your company (*more than 2,500 followers*)

Gold \$ 3,000

- Logo ad on GBA website with link to company website
- Logo listing on Sponsor Club ad in *Builder Update* and special event publications
- Logo on Sponsor Club sign to be displayed at membership meetings and in GBA lobby
- 1/6 page ad in both the Spring and Fall *Parade of Homes magazine*
- 1/2 page ad in *2020 GBA Membership Directory*

Silver \$ 1,500

- Logo ad on GBA website with link to company website
- Name listing on Sponsor Club ad in *Builder Update* and special event publications
- Name on Sponsor Club sign to be displayed at membership meetings and in GBA lobby
- Business card ad in *2020 GBA Membership Directory*

Bronze \$ 500

- Name listing on Sponsor Club ad in *Builder Update* and special event publications
- Name on Sponsor Club sign to be displayed at membership meetings and in GBA lobby

2020 Sponsor Club Participation Agreement

Company: _____ Contact: _____

Address: _____ Phone: _____

Email: _____ Fax: _____

Sponsorship Level: \$ _____ Payment Method: ___ Please INVOICE ___ Check Enclosed

Credit Card: ___ MasterCard ___ VISA ___ AMEX

Card #: _____ Exp Date: _____

Signature: _____ Card V-code: _____

EMAIL mholcombe@greensborobuilders.org or FAX (336) 855-9488 with credit card payment or invoice request

Mail with check: Greensboro Builders Association PO Box 41135 Greensboro, NC 27404

Additional Information: Mavis Holcombe Mobile (336) 706-6942 Office (336) 855-6255

Submit by January 31, 2020 to be included on the 2020 Sponsor Club Sign