



# 2020 *Virtual* Tour of Remodeled Homes

The Greensboro Builders Association and Remodelers Council will be sponsoring the 23rd annual **Tour of Remodeled Homes** *virtually* this year! This annual event is a great opportunity to market your company, products and services to area consumers and industry members as we showcase professional remodeling.

## Sponsorship

Sponsorship of the annual **Tour of Remodeled Homes** is another great way to increase your exposure with GBA members and area consumers. Virtual Tour Sponsorships are **\$ 1,500** which include:

- Logo placement on prominent Sponsor Page in the **Tour of Remodeled Homes** magazine
- Half page advertisement in the **TOUR** magazine
- Logo AD and link on the GBA website - TOUR page
- Logo AD on social media posts promoting the TOUR
- Recognition in the *GBA Member News* email promotion of the TOUR ( 1200 + distribution )
- Recognition in the quarterly *Builder Update* magazine

## Advertising

The **Tour of Remodeled Homes** magazine serves as an information resource for consumers looking to remodel, build or buy their next home. This year's digital magazine will be highlighted on the GBA website TOUR page and promoted on various social media platforms. Below are advertising options and rates.

|                          |          |
|--------------------------|----------|
| _____ Back Cover         | \$ 1,500 |
| _____ Inside Front Cover | \$ 1,200 |
| _____ Inside Back Cover  | \$ 1,200 |
| _____ Page Three         | \$ 1,200 |
| _____ Full Page          | \$ 1,000 |
| _____ 1/2 Page           | \$ 600   |
| _____ 1/4 Page           | \$ 400   |
| _____ Business Card      | \$ 200   |

## Sponsorship & Advertising DEADLINE: July 31, 2020

*Sponsorships & Advertising are available on a first come-first serve basis.*

Contact: Mavis Holcombe (336) 706-6942 mholcombe@GreensboroBuilders.org

Camera ready ARTWORK and PAYMENT are due by August 14, 2020

### 2020 Tour of Remodeled Homes: Sponsorship & Advertising Agreement

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

AD Size: \_\_\_\_\_ Sponsorship: \$ 1500 Total Payment \$: \_\_\_\_\_

Payment: Credit Card: \_\_\_Master Card \_\_\_Visa \_\_\_AMEX \_\_\_Check Enclosed \_\_\_Invoice

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card V-code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit with payment to: Greensboro Builders Association P.O. Box 41135 Greensboro, NC 27404  
 Phone: (336) 855-6255 FAX: (336) 855-9488 Email: mharris@GreensboroBuilders.org