



# 2021 Sponsor Club

Take advantage of this annual comprehensive marketing opportunity to GBA members and consumers

## Diamond \$ 5,000

- Banner advertising on GBA website with link to company website
- Sponsorship of a Builder and/or Remodeler Roundtable, potential to host at your office / showroom
- Prominent logo listing on Sponsor Club ad in *Builder Update* and special event publications
- Prominent logo on Sponsor Club sign to be displayed at membership meetings and in GBA lobby
- Two 1/6 page ads in the Spring and Fall *Parade of Homes* magazine
- Full page ad in the annual *GBA Membership Directory*
- GBA Facebook / Instagram posts spotlighting your company (*more than 2,500 followers*)

## Gold \$ 3,000

- Logo ad on GBA website with link to company website
- Logo listing on Sponsor Club ad in *Builder Update* and special event publications
- Logo on Sponsor Club sign to be displayed at membership meetings and in GBA lobby
- 1/6 page ad in the Spring and Fall *Parade of Homes* magazine
- 1/2 page ad in the annual *GBA Membership Directory*

## Silver \$ 1,500

- Logo ad on GBA website with link to company website
- Name listing on Sponsor Club ad in *Builder Update* and special event publications
- Name on Sponsor Club sign to be displayed at membership meetings and in GBA lobby
- Business card ad in the annual *GBA Membership Directory*

## Bronze \$ 500

- Name listing on Sponsor Club ad in *Builder Update* and special event publications
- Name on Sponsor Club sign to be displayed at membership meetings and in GBA lobby

## 2021 Sponsor Club Participation Agreement

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Sponsorship Level: \$ \_\_\_\_\_ Payment Method: \_\_\_ Please INVOICE \_\_\_ Check Enclosed

Credit Card: \_\_\_ MasterCard \_\_\_ VISA \_\_\_ AMEX

Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_ Card V-code: \_\_\_\_\_

EMAIL [mholcombe@greensborobuilders.org](mailto:mholcombe@greensborobuilders.org) or FAX (336) 855-9488 with credit card payment or invoice request

Mail with check: Greensboro Builders Association PO Box 41135 Greensboro, NC 27404

Additional Information: Mavis Holcombe Mobile (336) 706-6942 Office (336) 855-6255

**Submit by January 31, 2021 to be included on the 2021 Sponsor Club Sign**