



# 2021 Tour of Remodeled Homes



The Greensboro Builders Association and Remodelers Council will be sponsoring the 24th annual **Tour of Remodeled Homes** this year with a mixture of **open houses** and **virtual only tours**. This annual event is a great opportunity to market your company, products and services to area consumers and industry members as we showcase the value of professional remodeling.

## Sponsorship

Sponsorship of the annual **Tour of Remodeled Homes** is another great way to increase your exposure with GBA members and area consumers. Tour Sponsorships are **\$ 2,000** which include:

- Logo placement on prominent Sponsor Page in the **TOUR of Remodeled Homes** magazine
- Half page advertisement in the **TOUR** magazine
- Logo AD and link on the GBA website - TOUR page
- Logo AD on social media posts promoting the TOUR
- Recognition in the *GBA Member News* email promotion of the TOUR ( 1200 + distribution )
- Recognition in the quarterly *Builder Update* magazine

## Advertising

The **Tour of Remodeled Homes** magazine serves as an information resource for consumers looking to remodel, build or buy their next home. The **TOUR** magazine will be available at area retail locations as well as digitally on the GBA website TOUR page and social media platforms. Below are advertising options and rates.

_____ Back Cover	\$ 2,600
_____ Inside Front Cover	\$ 2,300
_____ Inside Back Cover	\$ 2,300
_____ Page Three	\$ 2,300
_____ Full Page	\$ 2,000
_____ 1/2 Page	\$ 1,400
_____ 1/4 Page	\$ 750

## Sponsorship & Advertising DEADLINE: June 30, 2021

*Sponsorships & Advertising are available on a first come-first serve basis.*

Contact: Mavis Holcombe (336) 706-6942 mholcombe@GreensboroBuilders.org

Camera ready ARTWORK and PAYMENT are due by July 16, 2021

### 2021 Tour of Remodeled Homes: Sponsorship & Advertising Agreement

Company: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

AD Size: \_\_\_\_\_ Sponsorship: \$ 2,000 Total Payment \$: \_\_\_\_\_

Payment: Credit Card: \_\_\_Master Card \_\_\_Visa \_\_\_AMEX \_\_\_Check Enclosed \_\_\_Invoice

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Card V-code: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Submit with payment to: Greensboro Builders Association P.O. Box 41135 Greensboro, NC 27404  
Phone: (336) 855-6255 FAX: (336) 855-9488 Email: mharris@GreensboroBuilders.org