



# Membership Directory

## Do Business with Members...Buyers Guide

The Greensboro Builders Association **Membership Directory** is a resource that members use to conduct business with other members in the building industry. Advertising opportunities are available for members to promote their business, products and services in this printed membership directory and buyers guide. Listed below are the advertising rates for the 2021 Membership Directory.

	<b>Width</b> x <b>Height (inches)</b>	<b>Rate</b>
▪ <b>Back Cover</b>	8.375 x 10.875	<b>\$ 850</b> (full color)
▪ <b>Inside Covers</b>	8.375 x 10.875	<b>\$ 750</b>
▪ <b>Tab Page</b>	7.25 x 10.25	<b>\$ 700</b>
▪ <b>Full Page</b>	7.5 x 9.5	<b>\$ 650</b>
▪ <b>Half Page</b>	7.25 x 4.5	<b>\$ 450</b>
▪ <b>Double Vertical</b>	4.5 x 4.25	<b>\$ 400</b>
▪ <b>Single Vertical</b>	2.0 x 4.25	<b>\$ 250</b>

The directory is an 8.5 x 11 magazine-style format. All directory copy will be black and white. Advertising in the Buyers Guide section will be sorted by business category/classification. No additional business listing will be within the Buyers Guide. Deadline to reserve advertising space is **November 12, 2021**.

**For Additional Information: Mavis Holcombe (336) 706-6942 or (336) 855-6255**

**Deadline to Reserve Ad Space: November 12, 2021**

### 2021 Membership Directory Advertising Agreement

**Company:** \_\_\_\_\_ **Contact:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Ad Size:** \_\_\_\_\_ **Camera Ready Artwork to be Provided:**  Yes  No

**PAYMENT: Total \$:** \_\_\_\_\_  Please INVOICE  Check Enclosed

Credit Card:  Master Card  Visa  American Express

Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Card V-code \_\_\_\_\_ Signature: \_\_\_\_\_

**ONLINE PAYMENT CENTER: [www.GreensboroBuilders.org](http://www.GreensboroBuilders.org)**

**Email Advertising Agreement to: [mharris@greensborobuilders.org](mailto:mharris@greensborobuilders.org) FAX to (336) 855-9488**

**Mail with Payment: Greensboro Builders Association P.O. Box 41135 Greensboro NC 27404**