NAHB Designation Courses:

Certified Aging-in-Place Specialist

Earn the CAPS Designation...Virtually

Millions of Americans are living longer and more active lives. And with their changing lifestyles, maturing Americans are also looking to revitalize their home environments. As industry professionals - are you prepared to help them identify and provide their needs…whether in a new or existing home?

The **Certified Aging-in-Place Specialist (CAPS)** designation program teaches the technical, business management and customer service skills essential to competing in the fastest growing segment of the residential remodeling industry - home modifications for the aging-in-place.

To earn the NAHB Certified Aging-in-Place Specialist (CAPS) designation, the following courses are required. The courses are being offered as virtual classes using the Zoom platform. These classes do not have to be taken in order or in the same month. Once all 3 classes have been successfully completed, you will earn the national CAPS designation.

Registration deadline is one week prior to each class.

CAPS I: Marketing and Communication Strategies for Aging and Accessibility

Wednesday, August 17, 2022 8:30 am – 5:00 pm

Learn best practices in communicating and interacting with the growing and evolving maturing population. Explore the three segments within this market; implement a process for promoting new opportunities for products and services you can provide; as well as learn effective techniques to enhance your sales process.

CAPS II: Design/Build Solutions for Aging and Accessibility

Thursday, August 18, 2022 8:30 am – 5:00 pm

This course will help you understand the guidelines and requirements of accessibility. Consider contractual and legal concerns for building professionals providing design solutions. Estimate and schedule the project while regarding special considerations. The importance of doing an assessment and the significance of good design in making modifications that can transform a house into a safe, attractive and comfortable home for life.

CAPS III: Details & Solutions for Livable Homes and Aging In Place

Friday, August 19, 2022 8:30 am – 5:00 pm

This course builds on the CAPS I and CAPS II courses (which are prerequisites for this course) by introducing design solutions and techniques for professionals whose clients require specialized design and equipment to live and thrive comfortably in their homes. Whole house product specification and installation techniques will be covered accompanied by practical, hands-on activities.

Additional information on the NAHB designation courses and requirements can be found on the NAHB website at www.nahb.org.

NAHB Designation Courses:

Certified Aging-in-Place Specialist

*The **Certified Aging-in-Place Specialist (CAPS)** designation teaches the technical, business management and custom service skills essential to competing in the fastest growing segments of the residential remodeling industry: home modifications for the aging-in-place. Three courses are required to obtain the **CAPS** designation. They will be offered virtually via Zoom. You will need to have a computer with internet access. Log-in information will be emailed including link to download course materials.*

CAPS I: Marketing & Communications Strategies for Aging & Accessibility

☐ ***Wednesday, August 17, 2022***

CAPS II: Design/Build Solutions for Aging & Accessibility

☐ ***Thursday, August 18, 2022***

CAPS III: Details & Solutions for Livable Homes and Aging In Place

☐ ***Friday, August 19, 2022***

COURSE REGISTRATION FEES: **GBA & NAHB Members $ 225** PER COURSE
Non Members $ 275 PER COURSE

COURSE TIME: 8:30 am—5:00 pm

REGISTRATION DEADLINE: August 10, 2022

Name: _____ **Phone:** _____

Company: _____

Address: _____

Email: _____

REGISTRATION FEE: $_____ **Payment Required with Registration**

Payment Information: _____ **Check** ___**MasterCard** ___**VISA** ____ **AMEX**

Credit Card # _____

Exp Date: _____ **Card V-Code** *(last 3 digits on back of card)* _____

Signature: _____ **Date:** _____

No Cancellation Refunds

www.GreensboroBuilders.org

PAYMENT REQUIRED WITH REGISTRATION

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Greensboro, NC 27404

ADDITIONAL INFORMATION
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NAHB Designation Courses
www.nahb.org