



2025 Marketing Opportunities

Publications

Builder Update

Quarterly Publication – Full Color Ads / Rates are per issue

Business Card	\$ 200.00
1/4 Page	\$ 450.00
1/2 Page	\$ 750.00
Full Page	\$1,000.00
Inside Front Cover	\$1,200.00
Page 3	\$1,200.00
Inside Back Cover	\$1,200.00
Outside Back Cover	\$1,600.00

Membership Directory

Annual Publication - B/W Ads

Single Vertical	\$ 250.00
Double Vertical	\$ 400.00
Half Page	\$ 450.00
Full Page	\$ 650.00
Tab Page	\$ 700.00
Inside Covers	\$ 850.00
Back Cover <i>(full color)</i>	\$1200.00

Spring and Fall Parade of Homes

Spring & Fall Magazine Publications – Full Color Ads / Rates are per issue

Parade Sponsor: \$3,500

Spring & Fall Sponsor: \$5,000

Magazine Advertising

PRINT ONLY

PRINT & MOBILE APP

Business Card	\$ 300.00	
1/6 Page	\$ 500.00	\$ 800.00
1/4 Page	\$ 800.00	\$1,100.00
1/2 Page	\$1,500.00	\$1,800.00
Full Page	\$2,600.00	\$2,900.00
Inside Front Cover	\$2,800.00	\$3,100.00
Page 3	\$2,800.00	\$3,100.00
Inside Back Cover	\$2,800.00	\$3,100.00
Back Cover	\$3,000.00	\$3,300.00

Sponsor Club

annual promotion through publications, website advertising, signage

Diamond	\$5,000.00
Gold	\$3,000.00
Silver	\$1,500.00
Bronze	\$ 500.00

Special Events

GBA Invitational Golf Tournaments *Spring & Fall*

Player/Team \$750 Team (includes mulligans)

Sponsorships

Tee Signs	\$ 100.00
Beverage Station	\$ 300.00
Beverage Cart	\$ 400.00
Practice Range	\$ 300.00
Closest to Pin	\$ 300.00 *
Longest Putt	\$ 300.00 *
Longest Drive	\$ 300.00 *
Most Accurate Drive	\$ 300.00 *
Guess the Tees	\$ 400.00 *
Putting Contest	\$ 500.00 *
Hole-In-One	\$ 400.00
Cart Sponsor	\$ 500.00
Golf Ball Sponsor	\$ 1,500.00
Lunch Sponsor (<i>Spring</i>)	\$ 1,500.00
Lunch Sponsor (<i>Fall</i>)	\$ 2,000.00
Dinner Sponsor (<i>Spring Only</i>)	\$ 2,000.00

*Hole Sponsors to provide \$50+ prize

Skeet Tournaments *Spring & Fall*

Participant/Team \$85 per participant
\$340 Team (includes raffle ticket)

Sponsorships

Target Sponsor	\$ 100.00
Shell Sponsor	\$ 250.00
Beverage Station Sponsor	\$ 300.00
Raffle Sponsor	\$ 600.00
Dinner Sponsor	\$ 1,000.00

Membership Meetings

Sponsorship: \$2,500

Annual Meeting
Housing Forecast
Holiday Party

First Wednesday Member Connections

Hospitality Sponsorships
75-100 attendees

Associates EXPO

Builder Appreciation Night

Exhibitor: \$ 450.00
provide \$50+ prize

Additional Sponsorships

Construction Careers

Educational Programs

Casino Night

Council Meetings

Associates
Builders
Remodelers
PWB – Professional
Women in Building
Sales & Marketing